



CARPETS I POLYMER DISPERSIONS I EUROPE, MIDDLE EAST, AFRICA

## MAKE THE MOVE TO VINNAPAS® VAE TECHNOLOGY

**High-Quality Binders for Carpet Applications** 



# MAKE THE MOVE TO A RELIABLE SOLUTION

VINNAPAS® dispersions based on vinyl acetate-ethylene (VAE) fulfill all technical requirements needed in carpet backing applications. They are therefore suitable for tufted carpet broadloom and tile production, as well as for needlefelt and woven applications. In addition, VAE dispersions excel in low odor, low emissions and flammability resistance.

Benefits of VINNAPAS®

# VAE Dispersion Properties

- Low odor
- Low emissions
- Low flammability, reduced smoke

### **Application Properties**

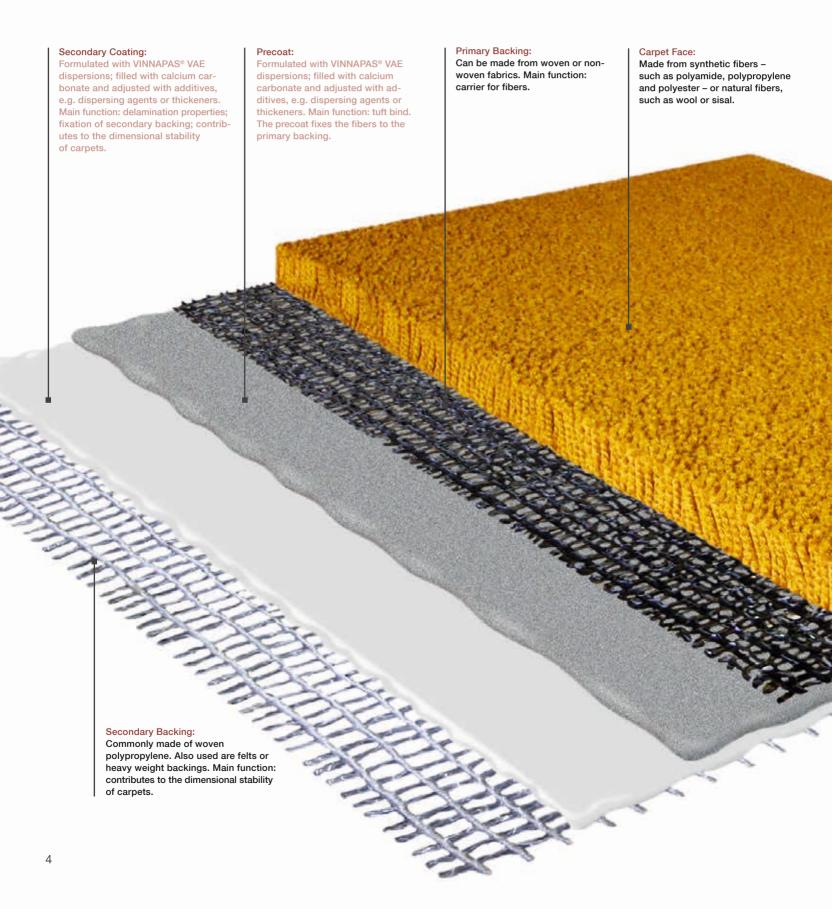
- Good tuft bind
- Good delamination
- Cut edge stability
- Dimensional stability
- Soft to stiff handfeel

### **Processing Properties**

- Good filler load capacity
- Foamability
- Excellent processability
- Broad variety of formulations

VINNAPAS® is a registered trademark of Wacker Chemie AG.

# TUFTED CARPET LAYERS: BENEFIT FROM VAE IN PRECOAT AND SECONDARY COATING



# SUPERIOR CHEMISTRY FOR CARPET BACKINGS

Products based on VAE copolymers have always enjoyed their share of the carpet adhesive industry. The reason lies in the specific structure of VAE copolymers which allows for an optimization of strength and flexibility – characteristics that are especially valuable for carpet backings.

#### Unique Properties due to a Unique Technology

Similar to SB latex, VAE dispersions consist of two building blocks which deliver stiffness (vinyl acetate) and flexibility (ethylene). Specific application properties like handfeel can be adjusted by the composition of the two monomers.

The incorporation of ethylene into the VINNAPAS® carpet backing dispersion internally plasticizes the products and results in inherently high adhesive strength that maintains good flexibility and enables the use of VAE, e.g. as precoat layer and/or secondary coating in tufted carpet applications.

Today's generation of VINNAPAS® VAE polymer dispersions delivers tuft bind and delamination strength in carpet that compete well with styrene butadiene (SB) latexes.

#### Two Monomer Bases Create the Desired Balance Between Stiffness and Flexibility

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#### Ethylene

- Polymer Tg approx. -100 °C (soft)
- Hydrophobicity
- Permanent flexibility
- Ideal copolymerization with VAM

#### Vinyl acetate

- Polymer Tg approx. 35 °C (hard)
- Polar, hydrophilic

### Vinyl acetate-ethylene

- (VAE copolymer dispersion)
- Handfeel depends on ethylene contentExcellent adhesion to polypropylene fibers
- Good binder adhesion on polyamide fibers
- Excellent compounding properties
- Good filler acceptance
- Excellent film forming properties

# SUPERIOR CHARACTERISTICS FOR YOUR PRODUCTS

Compared to SB latex, our VINNAPAS® VAE dispersions offer several additional advantages, such as flame retardancy and low odor.

#### Lower Flammability

VINNAPAS® polymers based on VAE have a lower flammability compared to SB latex. Samples of polymer films with calcium carbonate (carpet model formulation with 150% dry filler loading) are tested in a fume chamber according to DIN 4102-1. The results: films based on SB latex burn emitting black smoke, while VAE films only burn slightly producing white smoke or are self extinguishing.



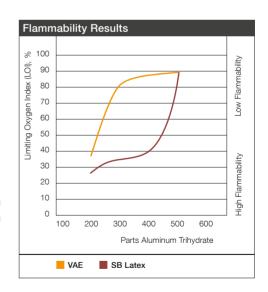
VAE/calcium carbonate film (150% filler loading) according to DIN 4102-1; self extinguishing.

For commercial applications aluminum trihydrate (ATH) is used to achieve flame retardant properties in carpets. With VAE dispersions, ATH content can be reduced significantly as confirmed by Radiant Panel tests according to DIN ISO 92391 or the LOI test.

These results are confirmed by limiting oxygen index (LOI) test results of compounds with aluminum trihydrate (ATH) as filler: the LOI is a measure of the percentage of oxygen that has to be present to support combustion of the polymer - the higher the LOI the lower the flammability. In the LOI test, a candlelike sample is supported in a vertical glass column and a slow stream of oxygen/ nitrogen mix is fed into the glass column. The sample is ignited with a flame and burns downward into unheated material. The oxygen/nitrogen ratio can be varied and the test records the minimum concentration of oxygen (as a percentage) that will just support combustion.



SB latex/calcium carbonate film (150% filler loading) according to DIN 4102-1.



## Low Emissions of Carpets with VAE Backcoatings

Emission measurements of carpets according to DIN ISO 16000 confirm that GUT (Gemeinschaft umweltfreundlicher Teppichboden e.V.) criteria are easily achievable for carpets with VAE backcoatings. Specifically, no emissions of styrene and 4-PCH (4-phenylcyclohexene) can be detected.

## Lower Odor of Carpets with VAE Backcoatings

Traditional fresh carpets have a typical smell coming from 4-PCH (4-phenylcyclohexene) or 4-VCH (4-vinylcyclohexene), which are by-products from SB latex. By using VAE, carpet manufacturers can produce carpets with significantly lower odor, which is an advantage during production as well as in the end product.

#### **Excellent Durability**

VAE copolymers are thermal and UV stable. This means that carpet backcoatings formulated with VAE do not get brittle over time. Therefore, no anti-aging additives need to be included in the polymer.



## EXCELLENT SERVICE FOR THE CARPET INDUSTRY

#### A Carpet Lab at Your Service

To support the EMEA (Europe, Middle East and Africa) carpet manufacturers, we have implemented a dedicated state-of-the art carpet lab in Burghausen, Germany. There, customer specific formulations can be developed and carpet can be coated by foam, full-bath or backcoating (Foulard). Furthermore, the lab can perform in-house testing according to all relevant specifications of the carpet industry including tuft binds, delamination, cut edge stability, Lisson and Vettermann Drum tests.



The Vettermann Drum test mimics the daily stress which a carpet is submitted to. This is especially important for commercial carpet applications.





The Lisson test resembles the strain of shoes on carpet – this way the durability of the carpet can be tested.



The tuft bind test examines how well the precoat adheres the fibers to the primary backing.



The delamination test evaluates the adhesion of the secondary backing to the carpet. This is mainly determined by the secondary coating.



# EXPERTISE AND SERVICE NETWORK ON FIVE CONTINENTS



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