

BELSIL®



Wacker Chemie AG

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A CLEAN LOOK AND PURE CARE

MEET TOMORROW'S HAIR COSMETICS

Innovations drive the cosmetic industry – especially in hair care. And WACKER ranks among the chemical industry's most research-intensive companies, creating special effect silicone solutions that are focused on consumer needs and the evolving beauty-care market.

Transparency is the latest WACKER special effect and the key to a modern clean look – resulting in a complete hair-care line with a promise of purity.

Manufacturer Benefits

Transparent fluid or microemulsions make it easy for formulators to design a pure product line. They allow trendsetting colored and perfumed components to develop their full effect.

Consumer Benefits

WACKER special-effect silicone solutions are pure care. They give damaged hair a silky soft feel that hardly any other additive can match. The anti-frizz oil, in particular, with the genuine power of a BELSIL®, gives dry and stressed hair new vitality. Transparent shampoos formulated with BELSIL® PF 200 impart a radiant sheen and tempting softness to any type of hair, while conditioners provide professionalstyling: ensuring a strong hold while maintaining a soft appearance and lively bounce. Multi-effect sprays simplify care, with superior combability of wet and dry hair, fast drying and brilliant gloss in one bottle. Heat-protection is provided by a BELSIL® P 1101 formulated mist, which also retains the moisture in thehair fibers.

Persuasive pure care with a tempting clean look – WACKER TRANSPARENCY.



Shampoo

BELSIL® PF 200

With a high refractive index and excellen compatibility with water-based formulations, it:

- Imparts a radiant sheen and
- Provides a pleasant soft touc

Conditione

BELSIL® ADM 8105 E

A microemulsion

- Has a strong conditioning actic
- Retains a light appearance

Two-Phase Spray

BELSIL® ADM 8301 E, BELSIL® GB 1020

A multi-effect spray for more conveniend in hair care:

- Superior in wet and dry combine
- Makes hair drv fast
- Creates a brilliant glos

Anti-Frizz Oil

BELSIL® EG 6000, BELSIL® TMS 803 and BELSIL® PDM 20

Designed for dry, damaged or frizzy hair in a combination of gum blend and elastome

- Imparts a silky-soft fee
- Prevents further damage

Heat-Protection Mist BELSIL® P 1101

Evention best protection

- Hot styling
- A smooth loc
- Retaining moisture in the hair fibers

For further Information

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