



**WACKER**

CREATING TOMORROW'S SOLUTIONS

# TRANSPARENCY

**WACKER**

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**BELSIL®**

WACKER  
TRANSPARENCY

A CLEAN LOOK  
AND PURE CARE

## MEET TOMORROW'S HAIR COSMETICS

Innovations drive the cosmetic industry – especially in hair care. And WACKER ranks among the chemical industry's most research-intensive companies, creating special effect silicone solutions that are focused on consumer needs and the evolving beauty-care market.

Transparency is the latest WACKER special effect and the key to a modern clean look - resulting in a complete hair-care line with a promise of purity.

### Manufacturer Benefits

Transparent fluid or microemulsions make it easy for formulators to design a pure product line. They allow trendsetting colored and perfumed components to develop their full effect.

### Consumer Benefits

WACKER special-effect silicone solutions are pure care. They give damaged hair a silky soft feel that hardly any other additive can match. The anti-frizz oil, in particular, with the genuine power of a BELSIL®, gives dry and stressed hair new vitality. Transparent shampoos formulated with BELSIL® PF 200 impart a radiant sheen and tempting softness to any type of hair, while conditioners provide professional styling: ensuring a strong hold while maintaining a soft appearance and lively bounce. Multi-effect sprays simplify care, with superior combability of wet and dry hair, fast drying and brilliant gloss in one bottle. Heat-protection is provided by a BELSIL® P 1101 formulated mist, which also retains the moisture in the hair fibers.

Persuasive pure care with a tempting clean look – WACKER TRANSPARENCY.

BELSIL® is a registered trademark of Wacker Chemie AG.



### Shampoo

BELSIL® PF 200

With a high refractive index and excellent compatibility with water-based formulations, it:

- Imparts a radiant sheen and
- Provides a pleasant soft touch

### Conditioner

BELSIL® ADM 8105 E

A microemulsion:

- Has a strong conditioning action
- Retains a light appearance

### Two-Phase Spray

BELSIL® ADM 8301 E, BELSIL® GB 1020

A multi-effect spray for more convenience in hair care:

- Superior in wet and dry combing
- Makes hair dry faster
- Creates a brilliant gloss

### Anti-Frizz Oil

BELSIL® CM 1000, BELSIL® EG 6000  
BELSIL® TMS 803 and BELSIL® PDM 20

Designed for dry, damaged or frizzy hair in a combination of gum blend and elastomer gel for a strong anti-frizz action:

- Imparts a silky-soft feel
- Prevents further damage

### Heat-Protection Mist

BELSIL® P 1101

Excellent heat-protection for:

- Hot styling
- A smooth look
- Retaining moisture in the hair fibers

For further information  
[wacker.com/transparency](http://wacker.com/transparency)