

SILICONES IN HAIR CARE

Our expertise

WACKER is a leading global silicone producer and has a strong and extensive product portfolio to meet your individual needs in hair care applications. Our development activities focus systematically on future-oriented trends and our customers' needs in the following fields: Shampoo, Conditioner, Hair coat, Hair styling products. Chemical background knowledge about our WACKER-BELSIL® products helps you to achieve a better understanding and enables further improvements of your products. Guide formulations help you find new ideas for your business.

Training concept

The three-day seminar about Silicones in Hair Care contains a good mixture of presentations and practical training. It guarantees you an interesting and diversified insight into the world of silicones and their advantages and applications.

Content

- Introduction to Silicone Chemistry
- Significance and mode of action of Silicones in the Hair Care applications
- Main application fields (Shampoo, Conditioner, Hair coat, Hair styling products)
- Key tests and standards
- Discussion on guideline formulations
- Carrying out tests in the labs

Participants

Technical and R&D staffs (with basic chemical knowledge)

Benefits

By the end of the seminar, the participants will:

- equip the know-how knowledge on the use of silicones in different hair care applications.
- be able to conduct their own tests.

Your trainers

The members of our WACKER ACADEMY trainer team are Technical Service Managers and Specialists who collected specific knowledge and extensive experience during their tenure with WACKER.

At WACKER they have been involved with trainings and educational activities as well as training norms and guidelines. They have also large experience in developing formulations and test procedures.

Our entire team is working to completely fulfill your expectations and is eager to answer all your individual questions and concerns.

Venue

WACKER ACADEMY, Singapore

Course registration

To register for a course, please contact:

Wacker Chemicals (South Asia) Pte. Ltd.

WACKER ACADEMY

Tel. +65 6542 6638

Fax +65 6542 6632

wacker-academy.singapore@wacker.com

www.wacker.com/wacker-academy