

THE NEW TREND OF BUILDING DECORATION IN CHINA---NON EFFLORESCENCE CEMENTITIOUS DECORATIVE PLASTERS

Our expertise

A cementitious decorative plaster, as a finishing decorative coat, is favored because of its unique texture effect. Decorative plasters are used on external surfaces of buildings and are exposed to critical environmental conditions like wind, frost, rain, snow etc. Our focus is to make your products have a special, brilliant and long durability.

Training concept

In this two-day seminar, you will get to know the unique performance characteristics of decorative plaster and global trends of exterior decoration. The seminar will introduce the non efflorescence decorative plaster in detail, including the knowledge of formulation development, testing and experiencing practical lab work. During the two-day intensive seminar, you will learn about the key techniques of decorative plaster in production, application, and quality control.

Content

- A comprehensive overview of facade decorations
- Introduction of the unique properties of cementitious decorative plaster
- Formulation development know-how and relevant key points of cementitious decorative plaster
- Key factors about production, application as well as quality control
- Non efflorescence cementitious decorative plaster will be a new trend as a finishing coat for building facade in China
- WACKER's unique technical solutions for cementitious decorative plaster without visible efflorescence
- Success stories of cementitious decorative plaster in China- sharing experience of technique and marketing

Participants

Technical managers and R&D managers with basic knowledge in construction chemistry

Benefits

- Technology market information for non efflorescence cementitious decorative plaster
- Practical training in the lab with excellent equipment
- On-site training and demonstration guided by experienced experts
- Visit our technical center in Beijing

Your trainers

The members of our WACKER ACADEMY trainer team are Technical Service Managers who collected specific knowledge and extensive experience during their long lasting work at WACKER.

From their start of the career they have been involved with training and educational activities as well as training norms and guidelines.

Our lab trainers, who are responsible for the practical side of our seminars, have also large experience in developing formulations and test procedures.

Our whole team is working to completely fulfill your expectations and is eager to answer all your individual questions and concerns.

Venue

WACKER ACADEMY, Beijing, China

Course registration

To register for a course, please contact:
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